

See Red?

It's against the law to sell tobacco products to anyone under the age of 18.



Ask for ID. If you see red, carefully check the date of birth.

Both the Driver's License and State ID for minors have a **RED** Background.

Always check the 18th birth date in the upper right-hand corner—if it's before the birth date listed on the license, the customer isn't old enough to buy tobacco products.

*The U.S. Food and Drug Administration (FDA) **REQUIRES** that retailers verify the age of purchasers of cigarettes or smokeless tobacco who are under the age of 27 by means of photographic identification that contains the bearer's date of birth.