



The Virginia Tech Shootings
April 16, 2007
Sergeant F. L. Tyler
Virginia State Police





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7:20 AM: VTPD receives call for medical assistance for student falling out of loft in Room 4040 of West Ambler Johnston Hall.



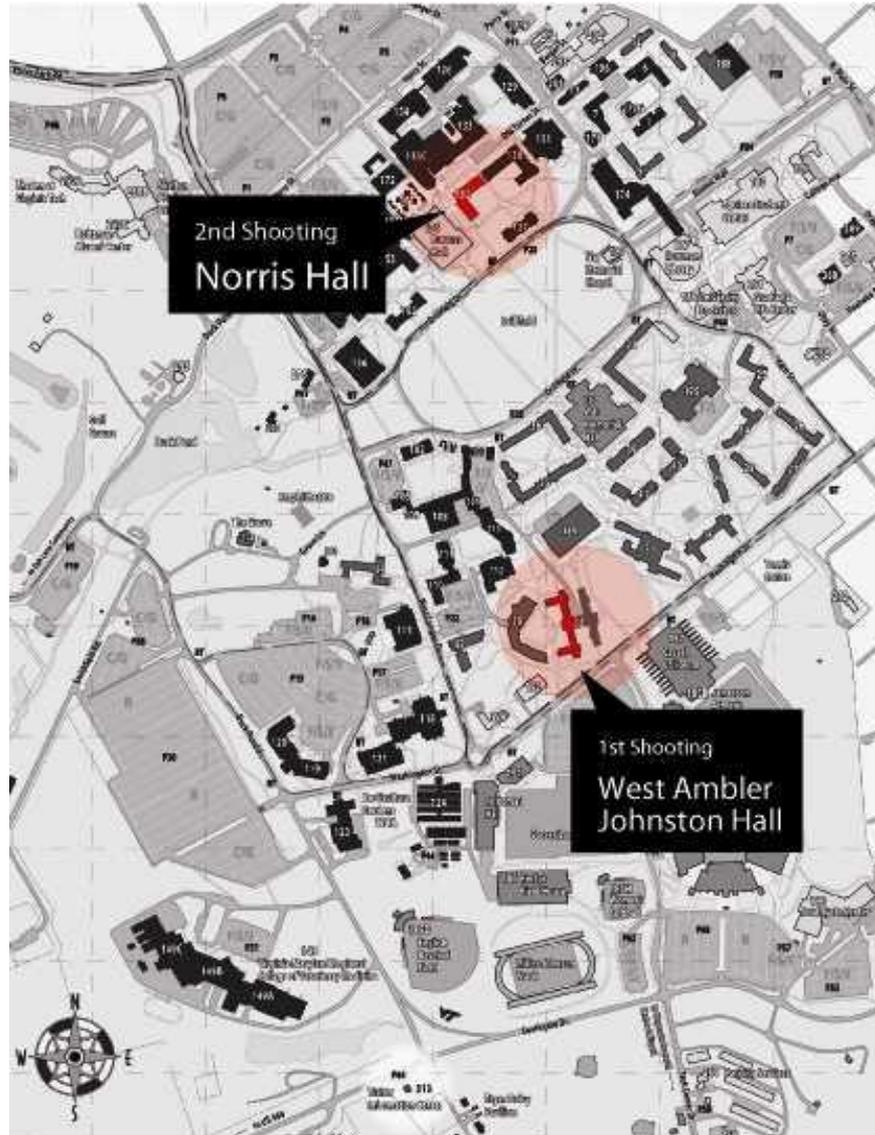
9:42 AM – First 911 call from Norris Hall about shooting comes in to Virginia Tech Police Department.





9:51 AM – Last shot is heard.





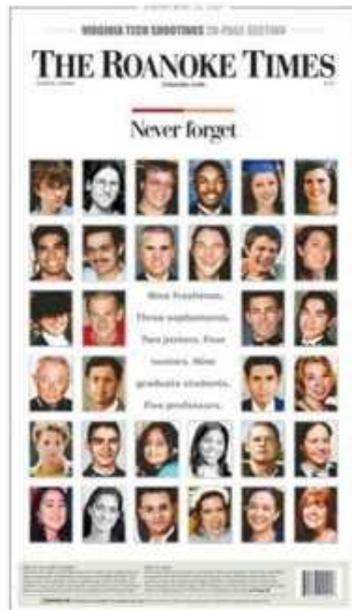






NBC NEWS
SPECIAL REPORT







The Virginia Tech shootings: the victims





























NOTICE TO THE MEDIA
We ask that you respect
our grieving and recovery.
**Please no Media
beyond this point.**
For interview requests,
call **540-231-5396**
The Virginia Tech Community

Please Be Advised:

Students and Staff
with ID's and their
known guests are
allowed at this time.

**Media Are Not
Allowed In The
Building**

If a media member is identified in the
building, the police will be called.

April 16, 2007
Monday Briefings / VT & VTPD

12:00 PM

3:30 PM

8:00 PM



April 17, 2007

Tuesday Briefings

9:00 AM

VT, VTPD, VSP, ME,
Sect. of Public Safety

No Q-& -A -

Released Gunman ID
Made Student ID Photo Available
Name Pronunciation & Arrangement



April 18, 2007

**Wednesday
Briefings**

9:45 AM

VT, VTPD, & VSP

Released 1st Set of
Victims Names.

3:30 PM

VT & VSP





April 19, 2007

Thursday Briefing

9:30 AM

VT, VTPD, VSP, US Postal Service, & Cook's Counseling Center
Signaled an End to the Crisis.





April 25, 2007

VT, VTPD, [redacted] burg PD, &
Montgomery [redacted] attendance.

























VT POLICE
231-6911

Physician may not
be anything in state
is a physician or
physician assistant
- VT-106
Subunit Address
www.vtstate.edu

JIC
540-231-5396
Bill S. Case
877-870-1636

PHONE #
800-555-XXXX
Kip...
D...



JIC Media Log

Date	Name	Affiliation	Request	Phone	E-Mail	Status
	Rich Quinn	Va Pilot	Wants to talk to Chief Flinchum	757-477-6598	richard.quinn@hotmail.com	_____
	Rich Quinn	Va Pilot	Went to Betsy's office talking	757-477-6598	richard.quinn@hotmail.com	_____
	Dahleen Glanton	Chicago Trib	Would like to talk about a school administrator regarding how it is going in terms of going back to class and how the memorials are playing into that	770-363-0413	dglanton@tribune.com	_____
	Bethany Thomas	NBC News	re trucks on drill field, told her no			
	Bob Riggio	NBC News	He is providing the pool camera/sound	917-273-1222		
	Moo Yon Park	KBS TV	How will the school move on	201-982-0185		weekend call
	Chris Kahn	AP	Larry Hincker or Mark	602-696-7191	ckahn@ap.org	weekend call

<http://darkside.univrel.vt.edu/photos/>

Photos for
download

<http://www.vt.edu>
Virginia Tech Website

Condolences to:

Webmaster@vt.edu

Donations to:

Hokie Spirit Memorial Fund on Web

Cards, letters, poems, pictures to:

Dean of Students Office
VT
201 W. Ramoth St
Blacksburg, VA 24061

Post-it

Jan
M

VT POLICE
231-6411

Anyone may link
to anything on vt.edu
but they may not
reproduce content.

- VT Web

Judicial Affairs:

www.judicial.vt.edu

JIC

Joint Information Center

540-231-5396

Bob S. - CIA

804-840-1636

PHONE #s

800-533-1144

Hotline for family/friends

Report info to ~~State~~ Police

540-231-6411

Dean of Students

540-231-3787

















ALUMNI ASSEMBLY HALL

PRESS
CONFERENCE
AT
15 PM
9/07























Virginia Department of State Police

TELEPHONE NUMBERS

DIVISION I - ROANOKE	(804) 522-3444	(800) 542-9965
DIVISION II - SALEM	(540) 852-5410	(800) 577-1291
DIVISION III - SPOTTSYLVANIA	(540) 852-7110	(800) 522-0261
DIVISION IV - HAYMARKET	(478) 228-3111	(800) 343-0710
DIVISION V - CHESAPEAKE	(757) 424-4625	(800) 565-6655
DIVISION VI - SALEM	(540) 875-8100	(800) 542-0251
DIVISION VII - FARMAS	(551) 522-4558	(800) 573-4122

AREA HEADQUARTERS

1 ARLING	17 STAFFORD	31 SUSSEX
2 BRIDGE	18 CHARLETTESVILLE	32 TARRANT
3 WEST POINT	19 ROCKSWING	33 TOWSON
4 SPANGL	20 LENOIR	34 WYCK
5 FREDERICKSBURG	21 APPOMATTOX	35 WILLIAMSBURG
6 FORT BELLEVILLE	22 DODD HILL	36 CLIFTON HIGHL
7 PETERSBURG	23 SOUTH MOUNTAIN	37 LENOIR
8 RICHMOND	24 SALEM	38 SALEM
9 VALE	25 WYTHEVILLE	39 SCOTTSVILLE
10 LEBANON	26 BRISTOL	40 DANVILLE
11 JEFFERSON PI. HILL	27 CLAYTON HILL	41 DANVILLE GREEN
12 HARRISON	28 CLAYTON HILL	42 ALBANY
13 MANASSAS	29 ROSE	43 HAMPTON/SMYTH RIVER
14 LEBANON	30 BELLA	44 CHESTNUT
15 COLLETSVILLE	31 HARRISONBURG/BEACH	45 STANFORD
16 SHREVEPORT		































THANK YOU CHIEF FLINCHUM! AND VT & STATE POLICE!

Stand Not
Thine is

VT



Thank you
for being
here for
us



Thank
you!
Kristen
Shawley
You Rock



God Bless You
Thank you!!
Stay strong -
The Neble family

Thank
you
for
being
here
for
us

Thank you so much
for all you've done
for us
-Brittany
Johnson



Jordan

Lets all be hokies
VT -The
Nebles
Tyler

Thank you!
Lanissa &
Robert

Thank you
for everything
you've done
for us
-Lyle
Lyle



Payton

Make so
much for all that
you've done for us
-Caitlin
Bourne

Thank you
for all that
you've done
for us
-Lyle
Lyle

Love
Caitlin

Thank you for
everything
-Caitlin
Bourne

Thank
you
ZACK

Thank you for all
that you've done!
-Lyle
Lyle

Thank you
for all that
you've done
for us
-Lyle
Lyle

Thank you
for everything
you've done
for us
-Lyle
Lyle

You do so - great
work. Thank you for
all the work you have
done for us!
-Lyle
Lyle

Thank you
for everything
you've done
for us
-Lyle
Lyle



WASHINGTON STATE TROOPER VS. DRUNK DRIVER ○ PAGE 52

JUNE 2007

VOLUME 31, NUMBER 6

POLICE®

THE LAW ENFORCEMENT MAGAZINE

Norris Hall

**CAN WE STOP THE NEXT
SCHOOL SHOOTER?**

EXCLUSIVE SURVEY:
**ARE YOU READY FOR
ACTIVE SHOOTERS?**

PLUS!

**THE LATEST
USE-OF-FORCE
SIMULATORS**

STRAIGHT TALK FROM **AMERICA'S
TOUGHEST SHERIFF, JOE ARPAIO**

www.PoliceMag.com
A SIBST PUBLICATION







Lessons Learned on the Inside.

- **Family & Media Don't Mix.**
- **Where would you JIC?**
 - **Computers, Phones, Faxes, Copiers, Internet, Room, Proximity.**
- **Who are you talking to? Message Point.**
 - **ID & Speak to Your Audience.**

Lessons Learned on the Inside.

- **The Myth of Timelines.**
- **Take Care of Your Local Media.**
- **The Whack-a-Mole Effect.**
 - **Nat'l Media Got it 60% Right.**
 - **Reporters Outnumbered Investigators 4:1**

Lessons Learned on the Inside.

- **Take Care of Your Own – Internal PR.**
- **Monitor Personnel emotions fatigue and stress level**

Lessons Learned on the Inside.

- **Media Credentials.**
- **Take Names & Numbers?**
- **Are Bloggers Journalists, Too?**

Lessons Learned on the Inside.

- **Know Your Acronyms: HIPPA, FOIA, & FERPA**
- **The Surprise Interviews.**
- **Power of Words.**

Lessons Learned on the Inside.

- **Track Your Experience.**
 - **Photograph**
 - **Record Coverage**
 - **Keep Emails**
 - **Archive all Speeches**
 - **& Releases**



Lessons Learned on the Inside.

- **Pitch & Plant Your Stories.**



Lessons Learned on the Inside.

- **Victims = Fatal and Injured.**
- **Use the Web!**
- **Mental & Emotional Toll.**
- **Always say Thank You.**

Sergeant Frederick L. Tyler

Public Information Officer

Virginia State Police

Second Division Headquarters

15148 State Police Road

Culpeper, VA 22701

Office: 540-829-7713

Pager: 540-370-9284

Email Address:

frederick.tyler@vsp.virginia.gov

