

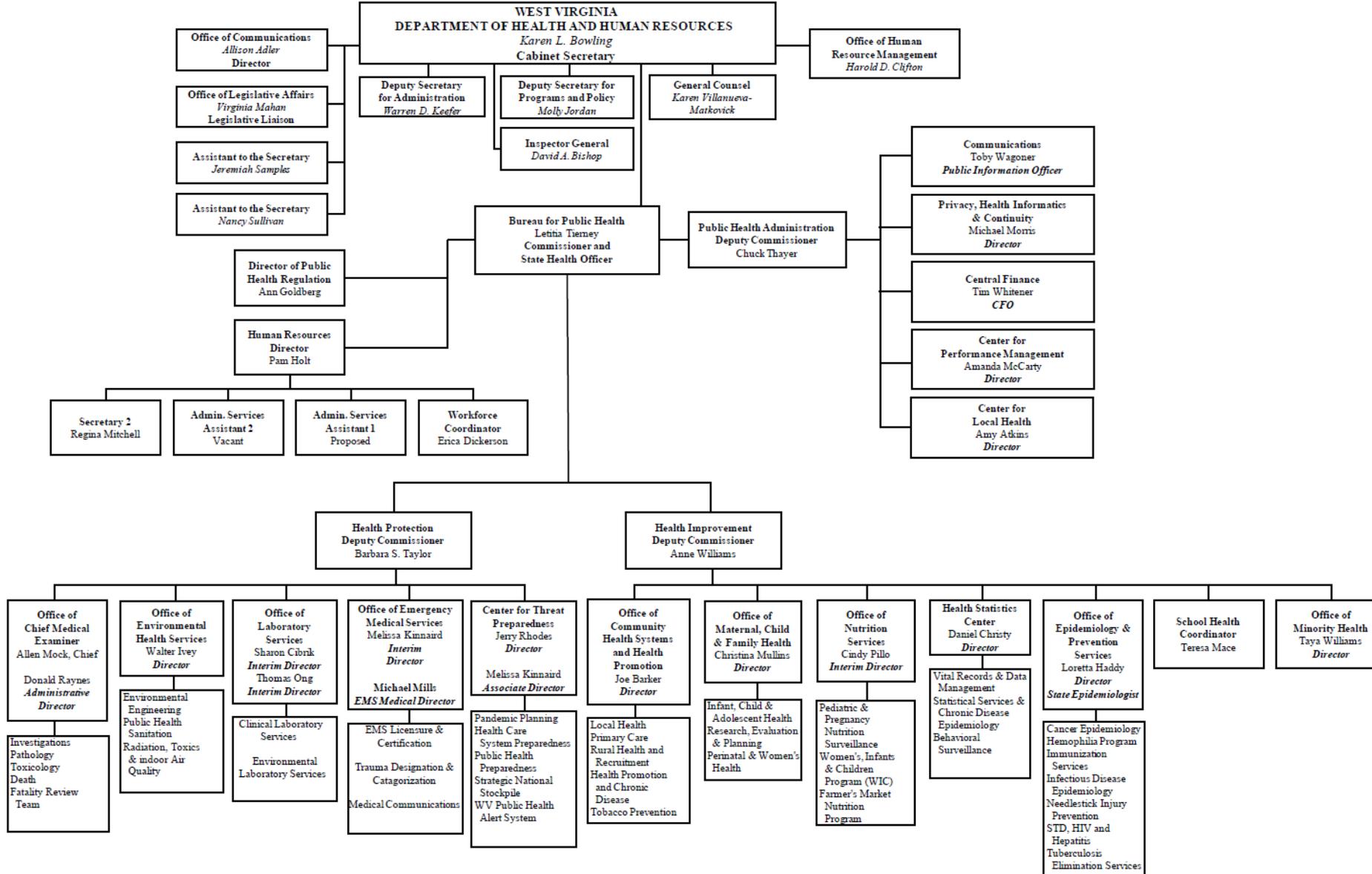
Striving for Excellence

Dr. Letitia Tierney, Commissioner and State Health Officer
July 1, 2014, Diamond Building

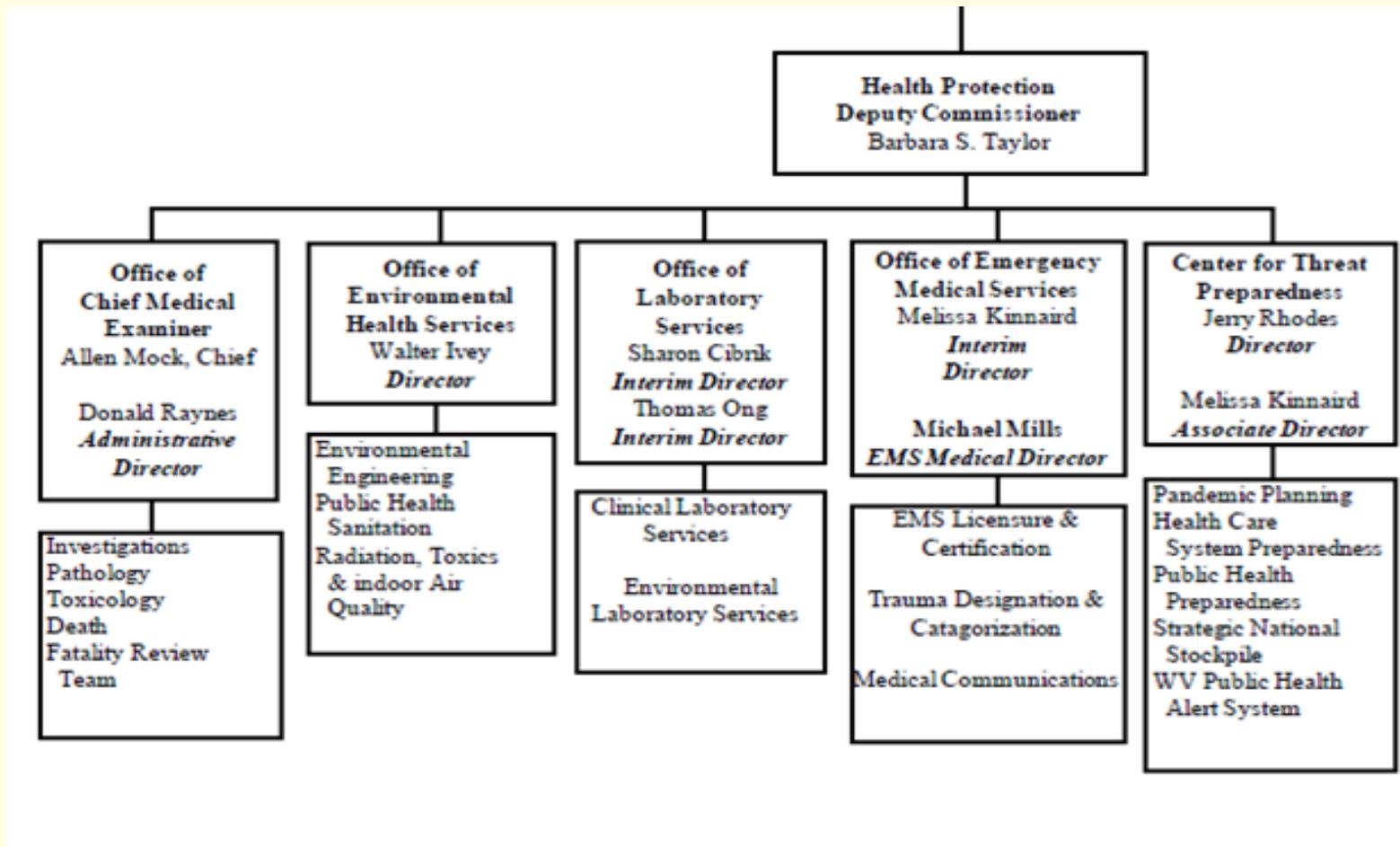


Organization Chart

BUREAU FOR PUBLIC HEALTH



Health Protection Section



Office of the Chief
Medical Examiner

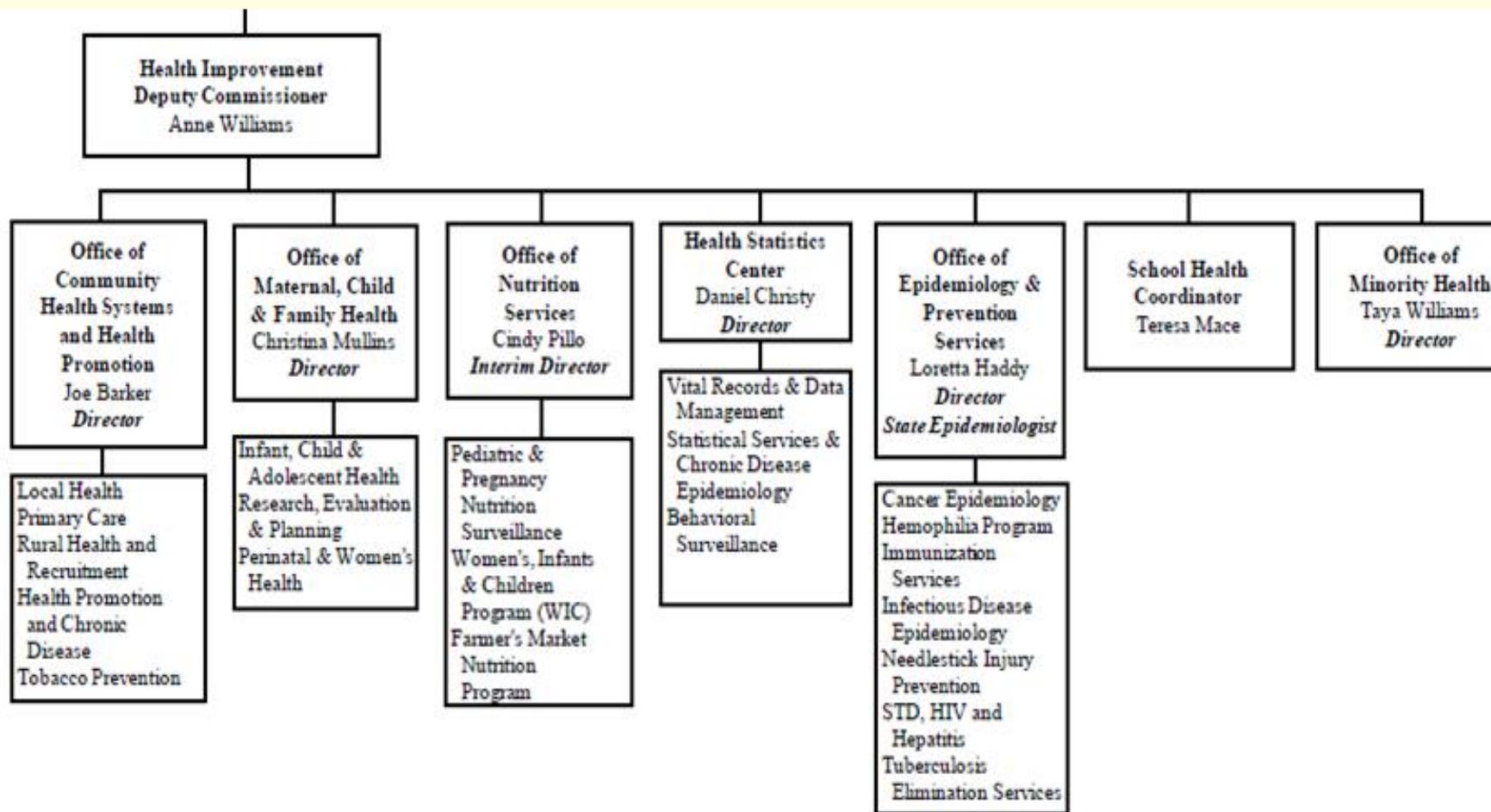
Office of Environmental
Health Services

Office of Laboratory
Services

Office of Emergency
Medical Services

Center for Threat
Preparedness

Health Improvement Section



Health Improvement

Office of Community
Health Systems and
Health Promotion

Office of Maternal,
Child and Family Health

Health Statistics Center

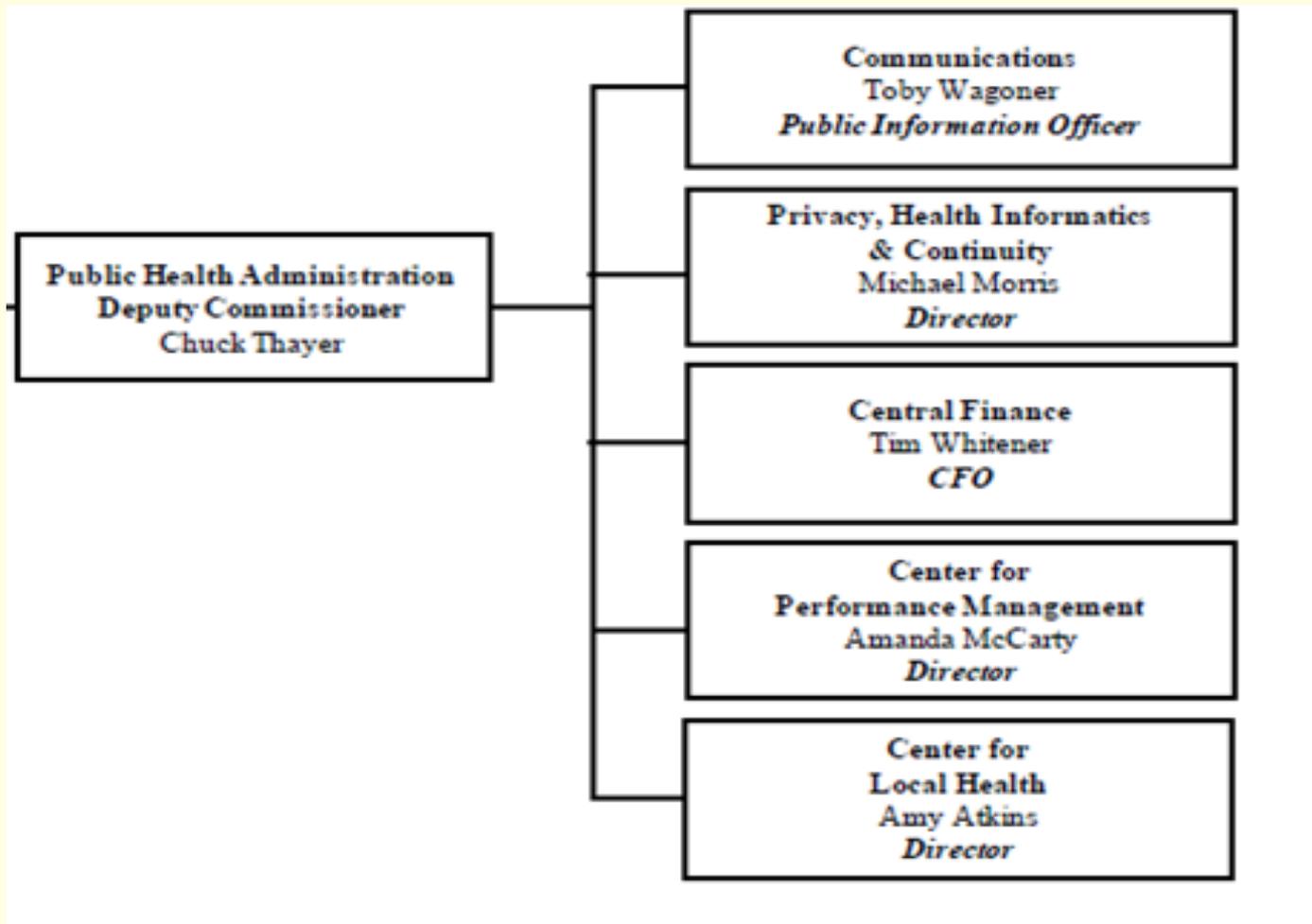
Office of Epidemiology
and Prevention Services

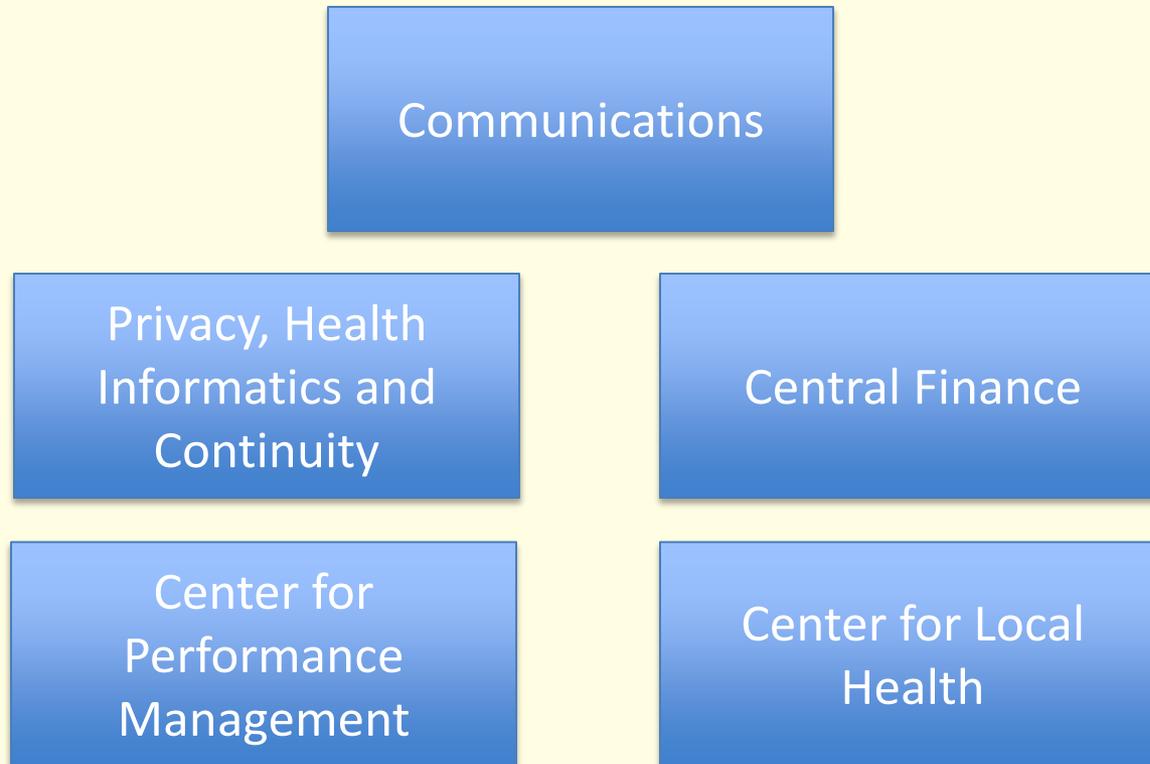
Office of Minority
Health

School Health
Coordinator

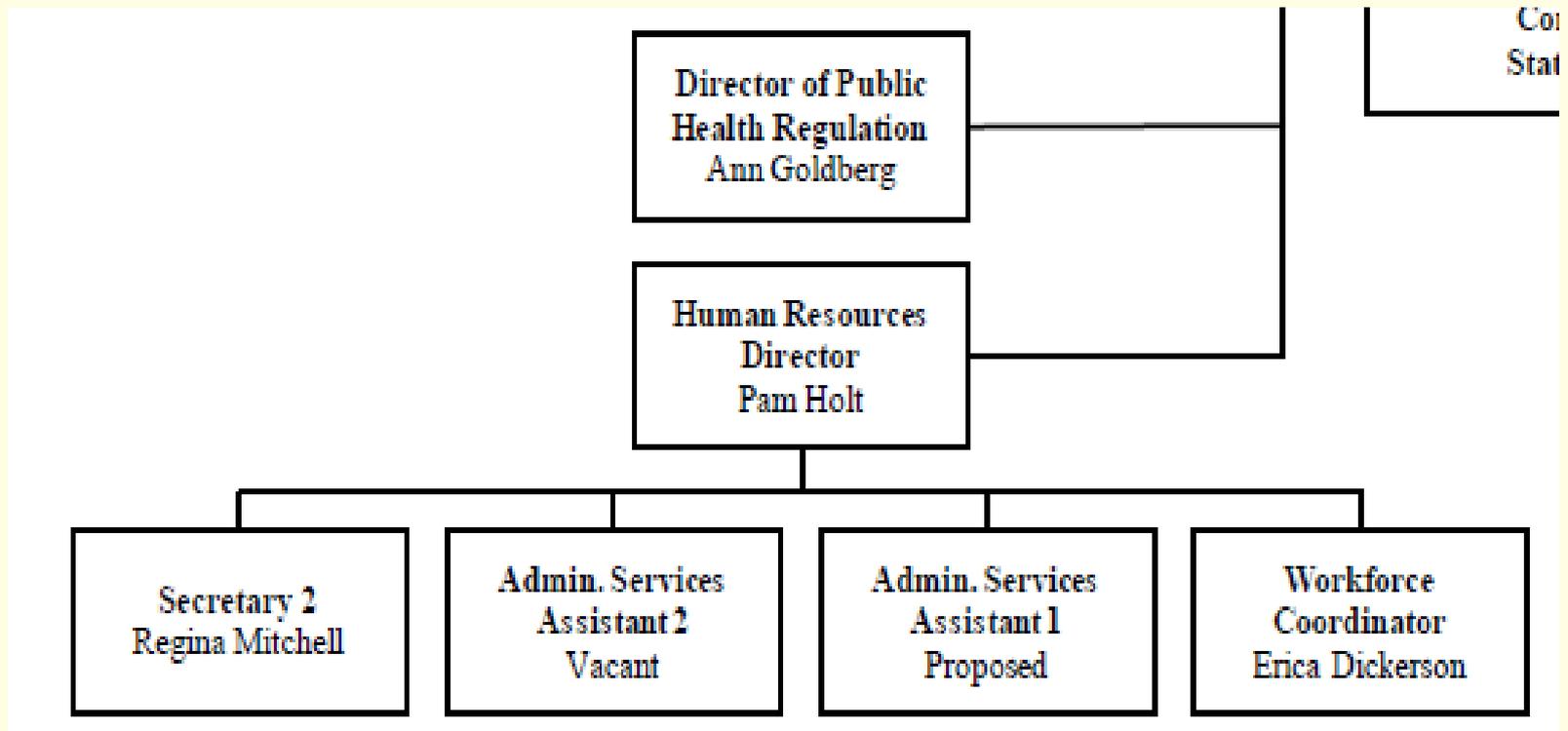
Office of Nutrition
Services
(WIC)

Public Health Administration





Others in Administration

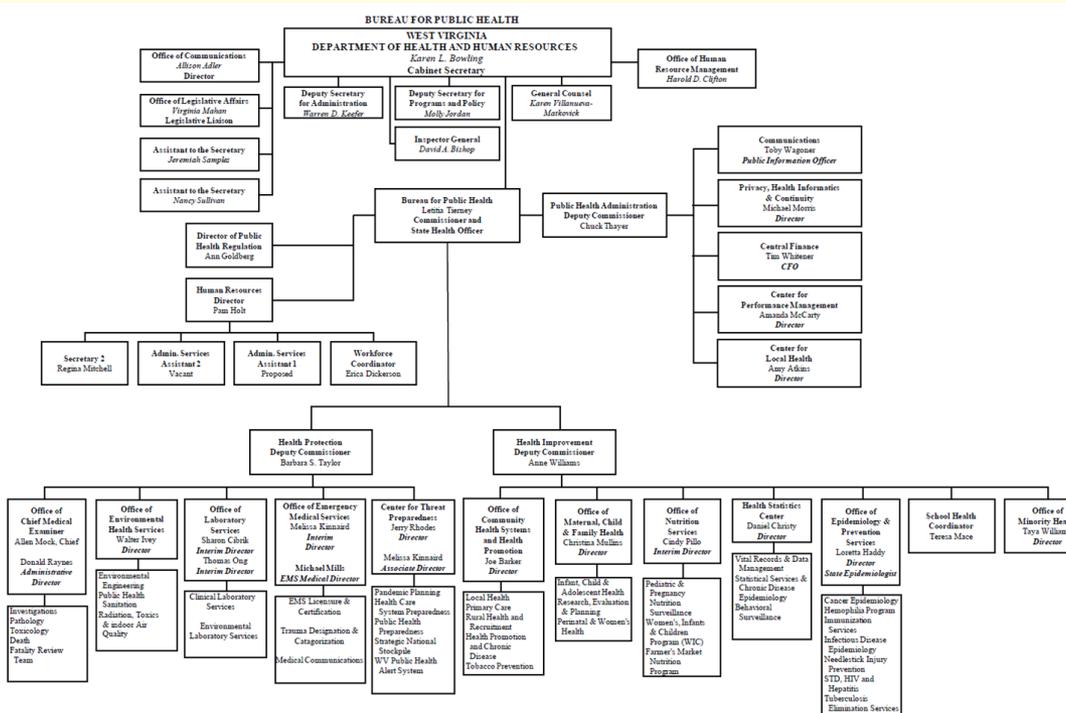


- **In most Offices or Centers, there are Divisions and Programs**
- **You work in one of these areas**
- **Each person contributes to the success of that unit regardless of position. What you do is important and valuable to the Bureau for Public Health.**

CHALLENGE

Working Together Across the Bureau

TEAMWORK



- **ASSESSING THE CURRENT SITUATION OF THE BUREAU IS A FIRST STEP IN SETTING ITS FUTURE DIRECTION.**
 - *Leadership team, along with Strategic Planning Team Leaders, evaluated the strengths of the Bureau, Weaknesses/Areas for Improvement, as well as Critical Organizational Issues & Critical Public Health Needs*
- **ESTABLISHES A FUTURE DIRECTION**
- **FURTHER SUPPORTS OUR MISSION, VISION AND CORE VALUES**
- **PLACES FOCUS ON PRIORITIES FOR EFFECTIVE MANAGEMENT**

Moving the Dial



Improving from 48, 49 and 50...

What is the Vision and Mission of the Bureau for Public Health?

- The Vision of the Bureau for Public Health (BPH) is to have healthy West Virginians living in healthy communities.
- The Mission is to help shape the environments within which West Virginians in their communities can be safe and healthy. A community can be as small as a neighborhood or as large as the entire State. In fulfilling our Mission, the Bureau embraces the values of community, science and evidence-based decision making, health equity, prevention and wellness, and the protection and improvement of the health of all West Virginians.

- **ASSESSING THE CURRENT SITUATION OF THE BUREAU IS A FIRST STEP IN SETTING ITS FUTURE DIRECTION.**
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- **PLACES FOCUS ON PRIORITIES FOR EFFECTIVE MANAGEMENT**

You're in the Trenches



Value of Strategic Planning

VISION FOR THE BUREAU

- Healthy people in healthy communities

MISSION OF THE BUREAU

- To help shape the environments within which people and communities can be safe and healthy



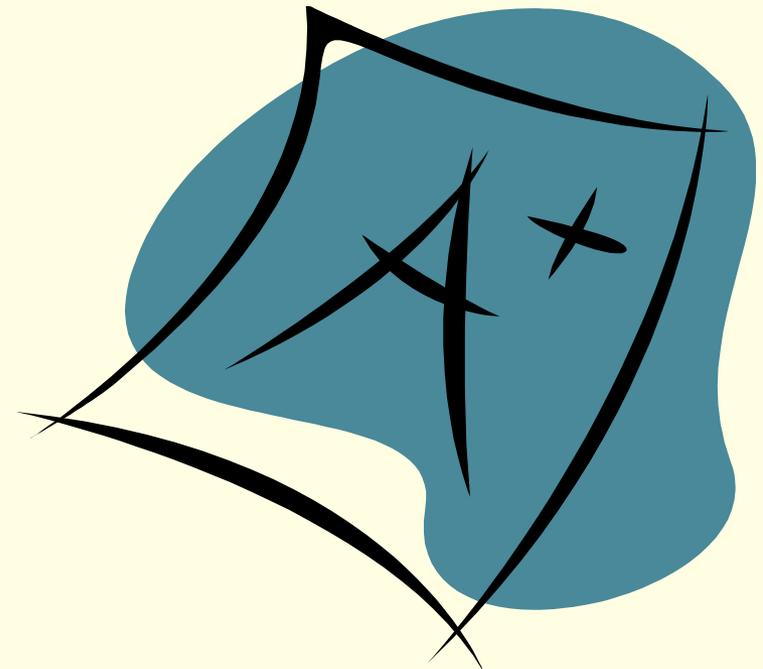
- **Service, Quality, Integrity, Accountability, and Collaboration**



- **Service** – striving to meet the diverse needs of our many internal and external customers with creativity and commitment



- **Quality** – continuously seeking to enhance the quality of our services and processes



- **Integrity** – fostering honesty and respect in dealing with ourselves and others; striving for equity and building trust



- **Accountability** – valuing fiscal and programmatic integrity; practicing good stewardship

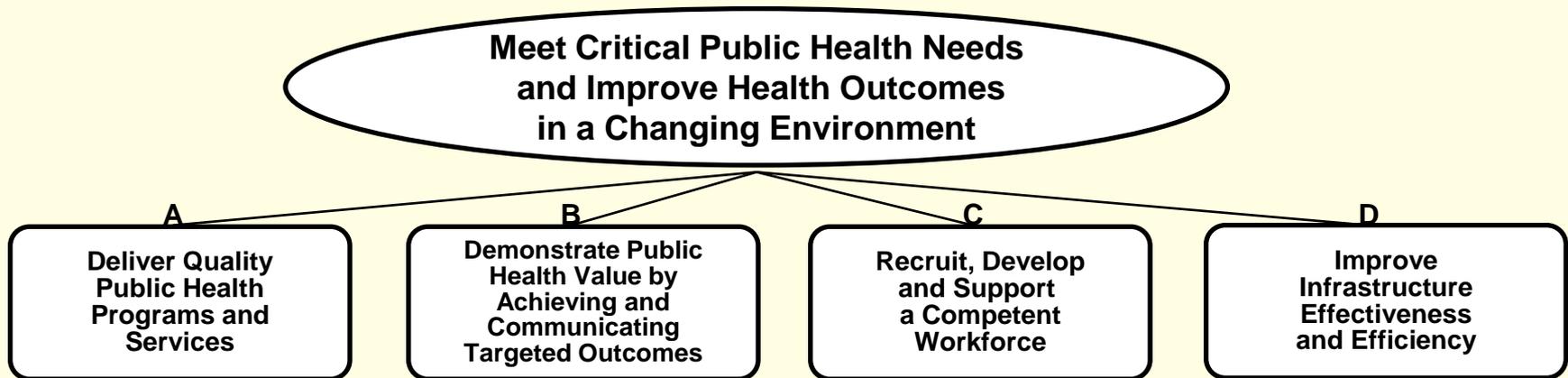


- **Collaboration** – communicating and working together for the overall good of the team, organization, customer, and community, recognizing strength in our diversity



Strategic Plan Development

West Virginia Department of Health and Human Resources
Bureau for Public Health Administration
Strategic Map



Deliver Quality Public
Health Programs and
Services

**Serving all
West Virginians**



Demonstrate Public Health
Value by Achieving and
Communicating Targeted
Outcomes

Measurable Outcomes

Recruit, Develop and
Support a Competent
Workforce

**More Staffing &
Continuing Education**

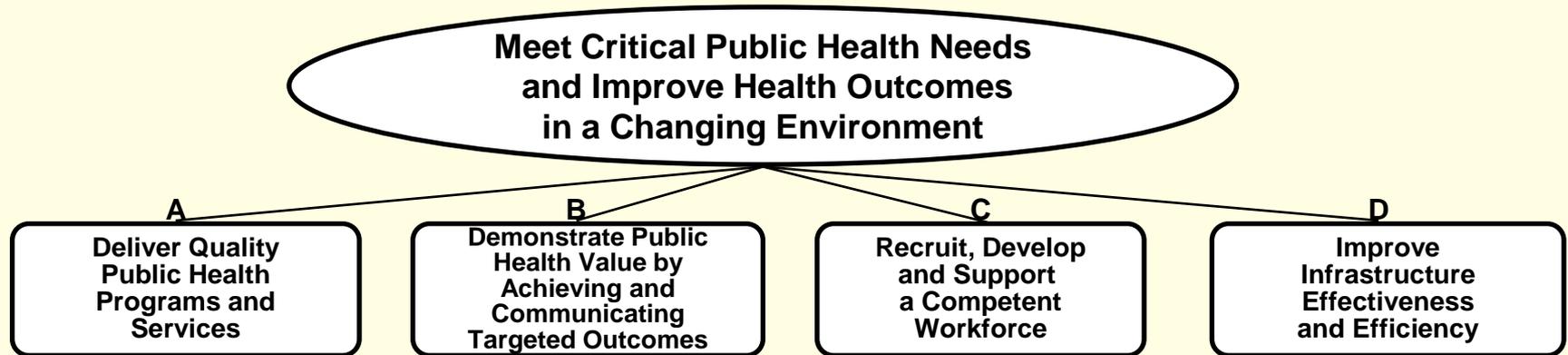


Improve Infrastructure Effectiveness and Efficiency

Understanding the importance
of Quality Improvement to our
agency to better support our
customers



Strategic Plan Development



E

Develop and Foster a Performance Management and Quality Improvement/Strategic Effectiveness Culture

F

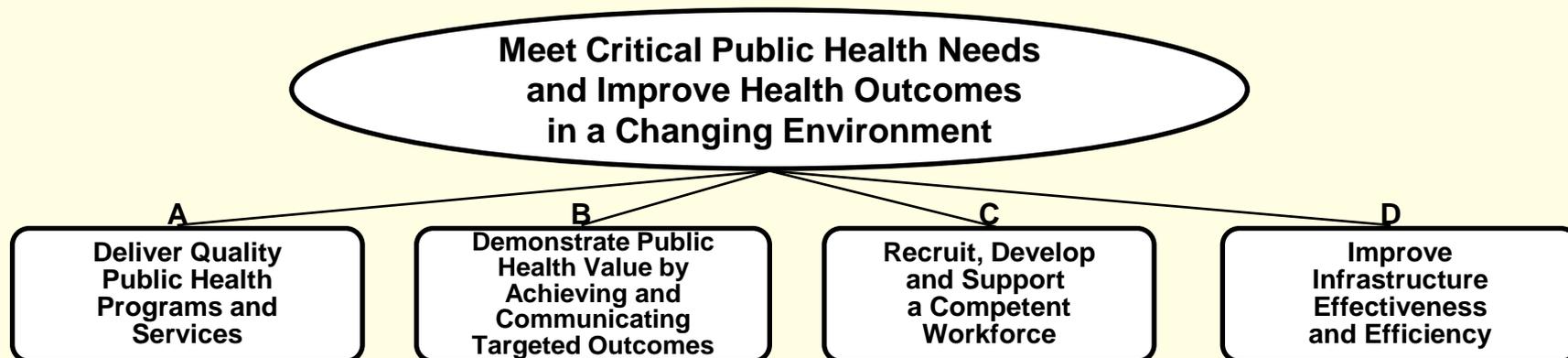
Use Evidence-Based, Data-Driven Decision Making

Cross-cutting Strategic Priority E

Develop and Foster a Performance
Management and Quality
Improvement/Strategic Effectiveness Culture



Strategic Plan Development



E

Develop and Foster a Performance Management and Quality Improvement/Strategic Effectiveness Culture

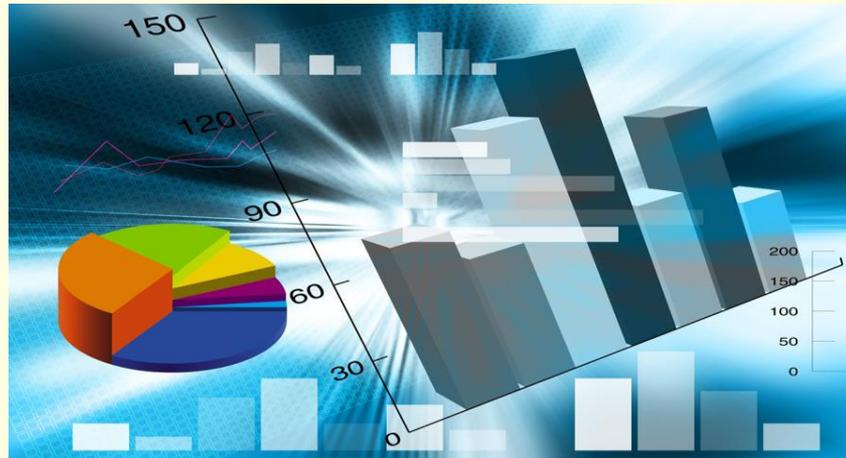
F

Use Evidence-Based, Data-Driven Decision Making



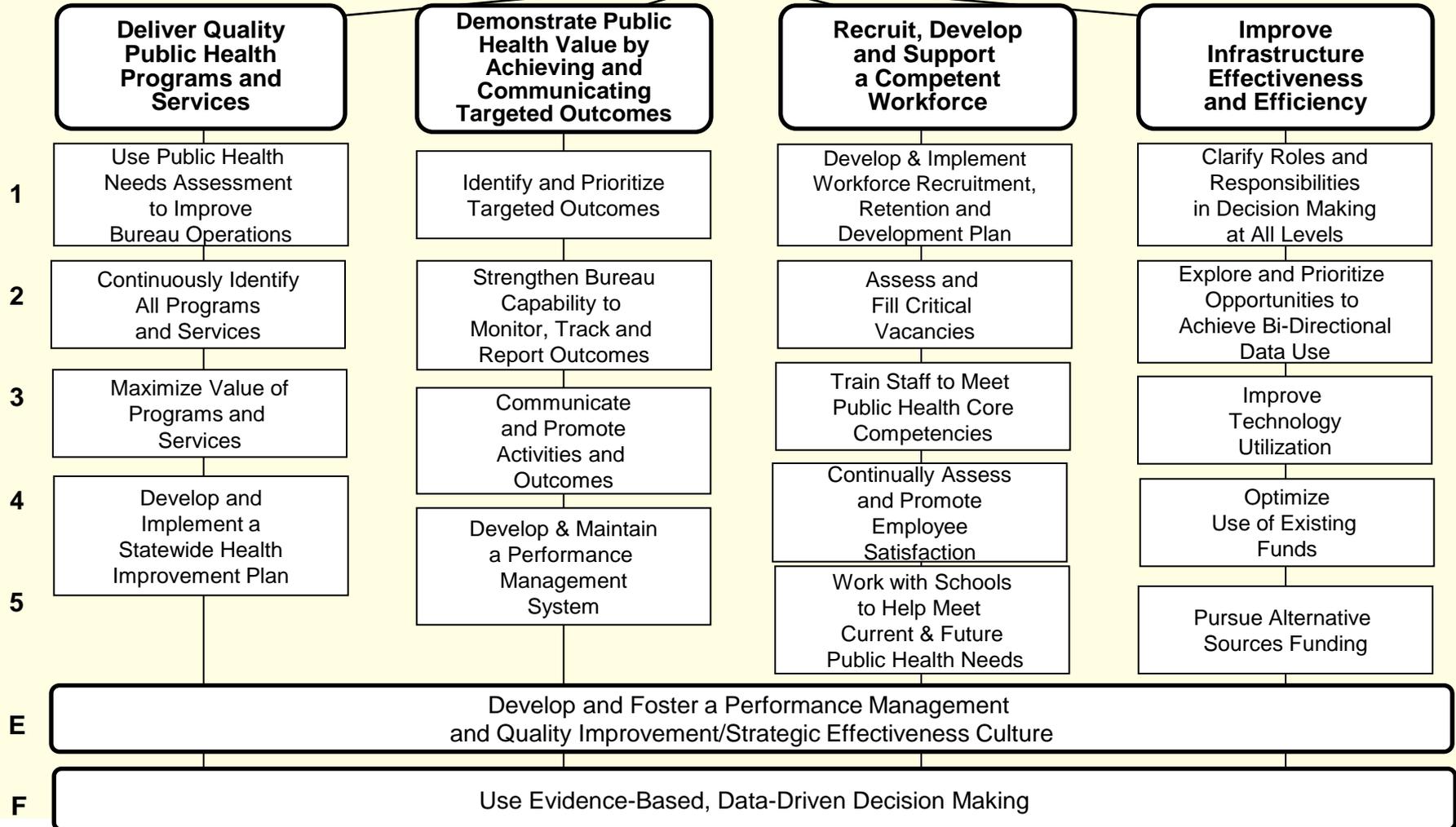
Cross-cutting Strategic Priority F

Use Evidence-Based, Data-Driven
Decision Making



Strategic Plan

Meet Critical Public Health Needs and Improve Health Outcomes in a Changing Environment



*Would you like to participate in a Strategic
Planning Workgroup?*

Do you have ideas on Process Improvement?

Email

BPHQI@wv.gov

Thank You!